

# FTTH Overview

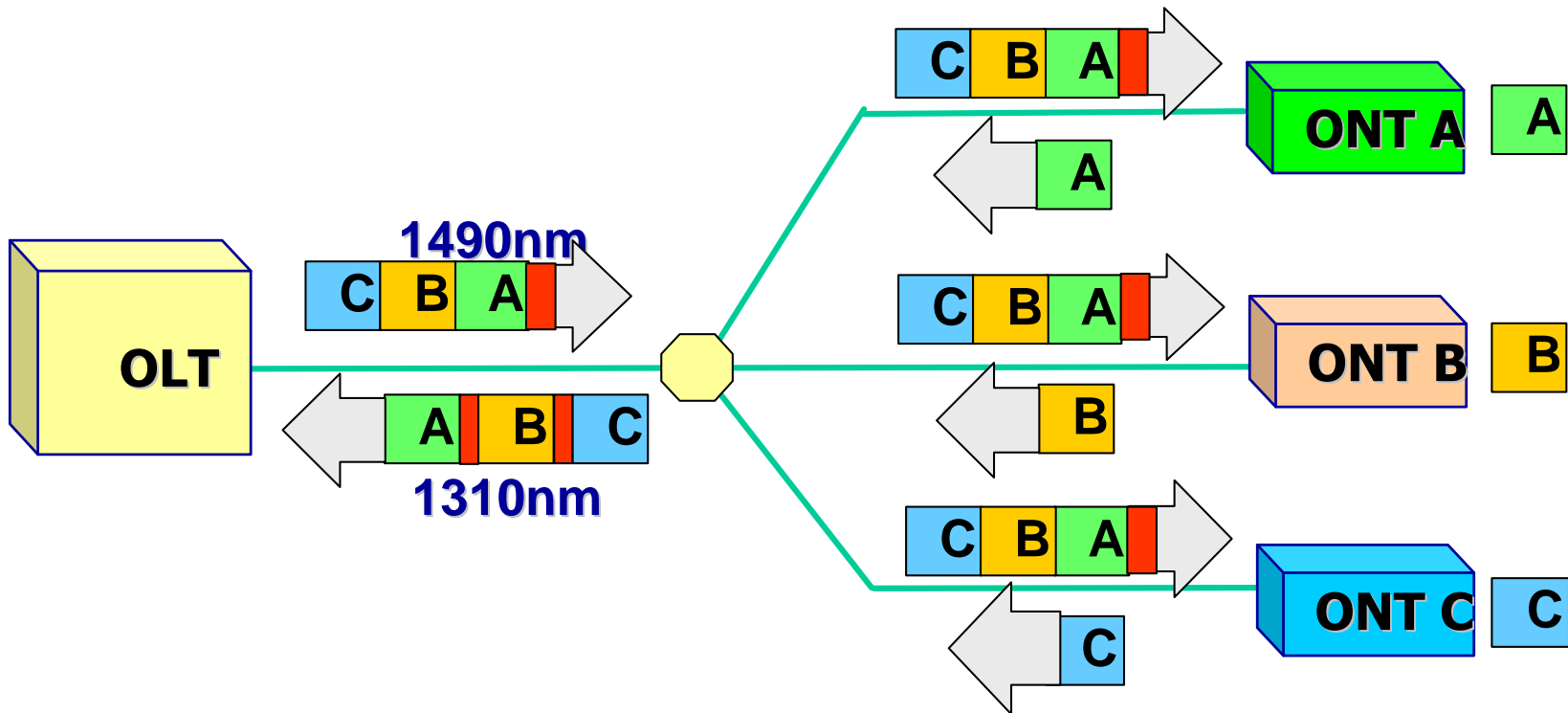
**John McKeon**  
**Applications Engineer**

# Verizon & AT&T Update

- **Verizon's FiOS (FTTH) \$23 billion Project by the end of September, service was available to about 8.5 million homes and businesses in 16 states. Verizon plans to make the service available to 3 million additional premises each year through 2010**
- **AT&T U-verse (VDSL) Brown Field (FTTH) Green Field \$6.5 billion to \$7 billion Project by the end of 2007, had 231,000 subscribers, an 83% increase from 126,000 three months earlier.**

*Source: Business Week Special Report January 28, 2008,*

# Compliant PON IP Data Only



# Bandwidth Requirements for IPTV

## MPEG2

	2 TVs, no DVR	3 TVs, 1 DVR	2 TVs +1 HDTV	2 TVs + 1 HDTV With DVR	4 TVs + 1 HDTV With DVR	2 TVs + 2 HDTV, 1 DVR
Internet	4.0	4.0	4.0	4.0	4.0	4.0
SD Video	8.0	16.0	8.0	8.0	16.0	8.0
HD Video	----	----	18.0	32.0	32.0	54.0
Total Mbps required	12.0	20.0	30.0	44.0	52.0	66.0

## MPEG4

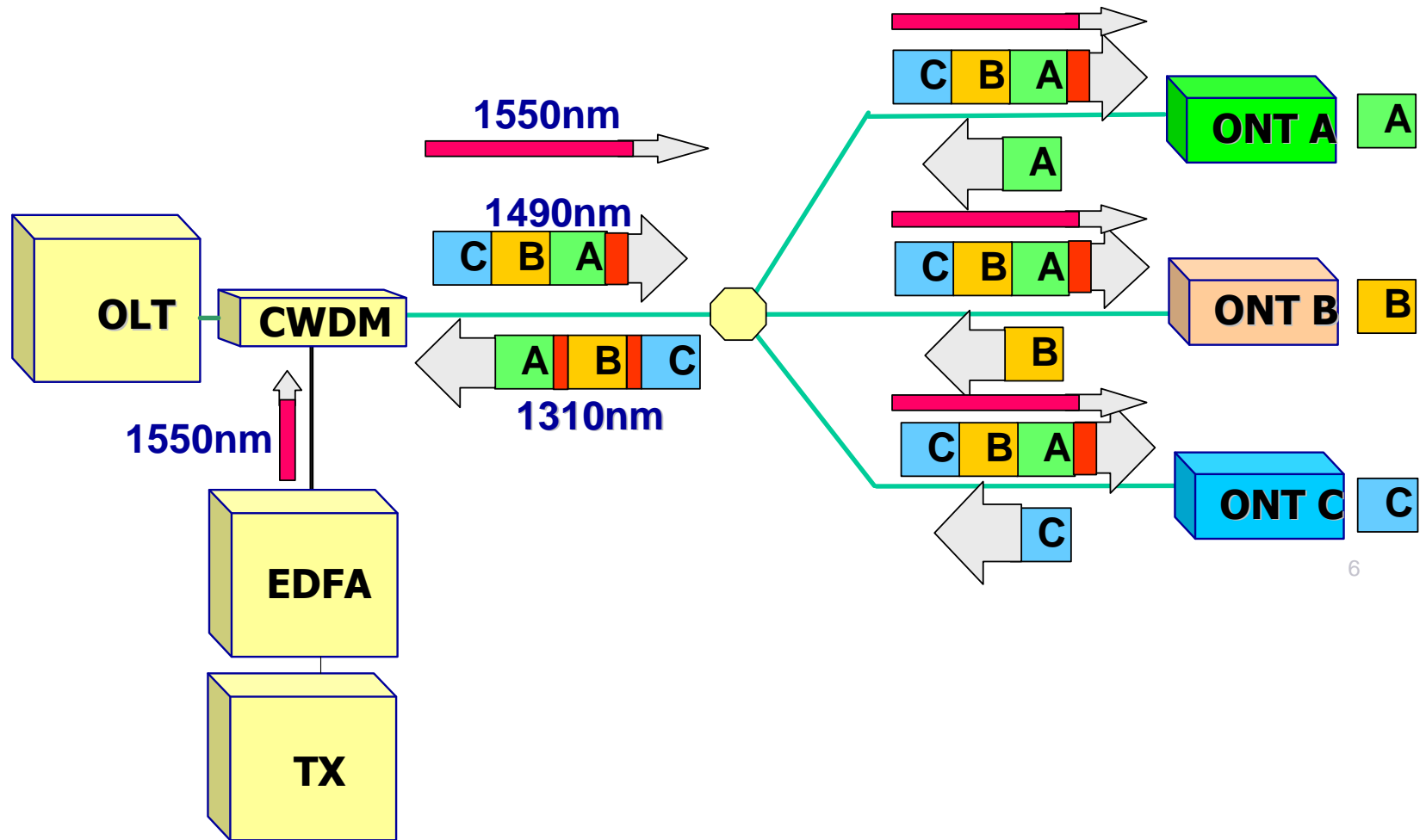
	2 TVs, no DVR	3 TVs, 1 DVR	2 TVs +1 HDTV	2 TVs + 1 HDTV With DVR	4 TVs + 1 HDTV With DVR	2 TVs + 2 HDTV, 1 DVR
Internet	4.0	4.0	4.0	4.0	4.0	4.0
SD Video	4.0	8.0	4.0	4.0	8.0	4.0
HD Video	----	----	7.0	14.0	14.0	21.0
Total Mbps required	8.0	12.0	15.0	22.0	26.0	29.0

### Assumptions:

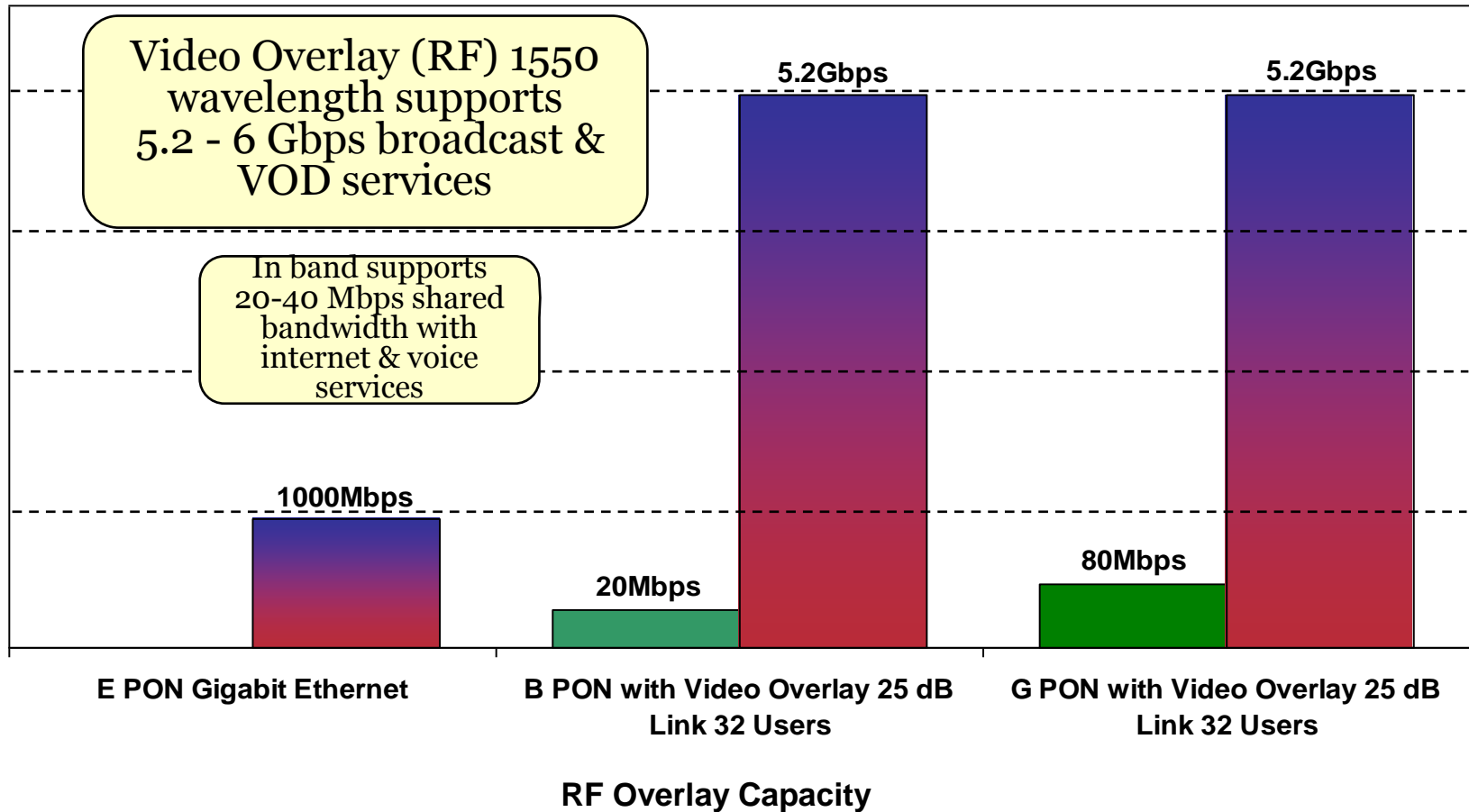
2 Mbps for SD video (MPEG4), 4Mbps for SD video (MPEG2)

7 Mbps for HD video (MPEG4), 18Mbps for SD video (MPEG2)

# Compliant PON Data / Enhancement RF Video (G983 & G984 Compliant)



# FTTH Bandwidth Delivery Options - IP and RF



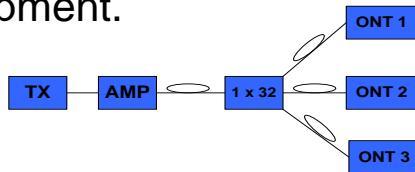
870 Mhz Platform, 870 MHz - 55 MHz (below ch 2) = 815 MHz / 6 MHz per Channel Slot = 135 Channes x 38.8 Mbps = 5.2GHz

1 Ghz Platform, 1 GHz - 55 MHz (below ch 2) = 945 MHz / 6 MHz per Channel Slot = 157 Channes x 38.8 Mbps = 6GHz

# Benefits & uses of a Video overlay

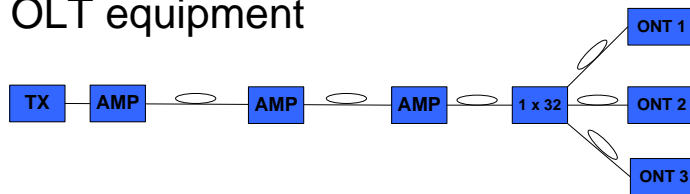
- **Local Modulation Model**

- Is used when the modulators for both Analog & QAM are located in a central facility next to the PON OLT Equipment.



- **Distance Transport Model**

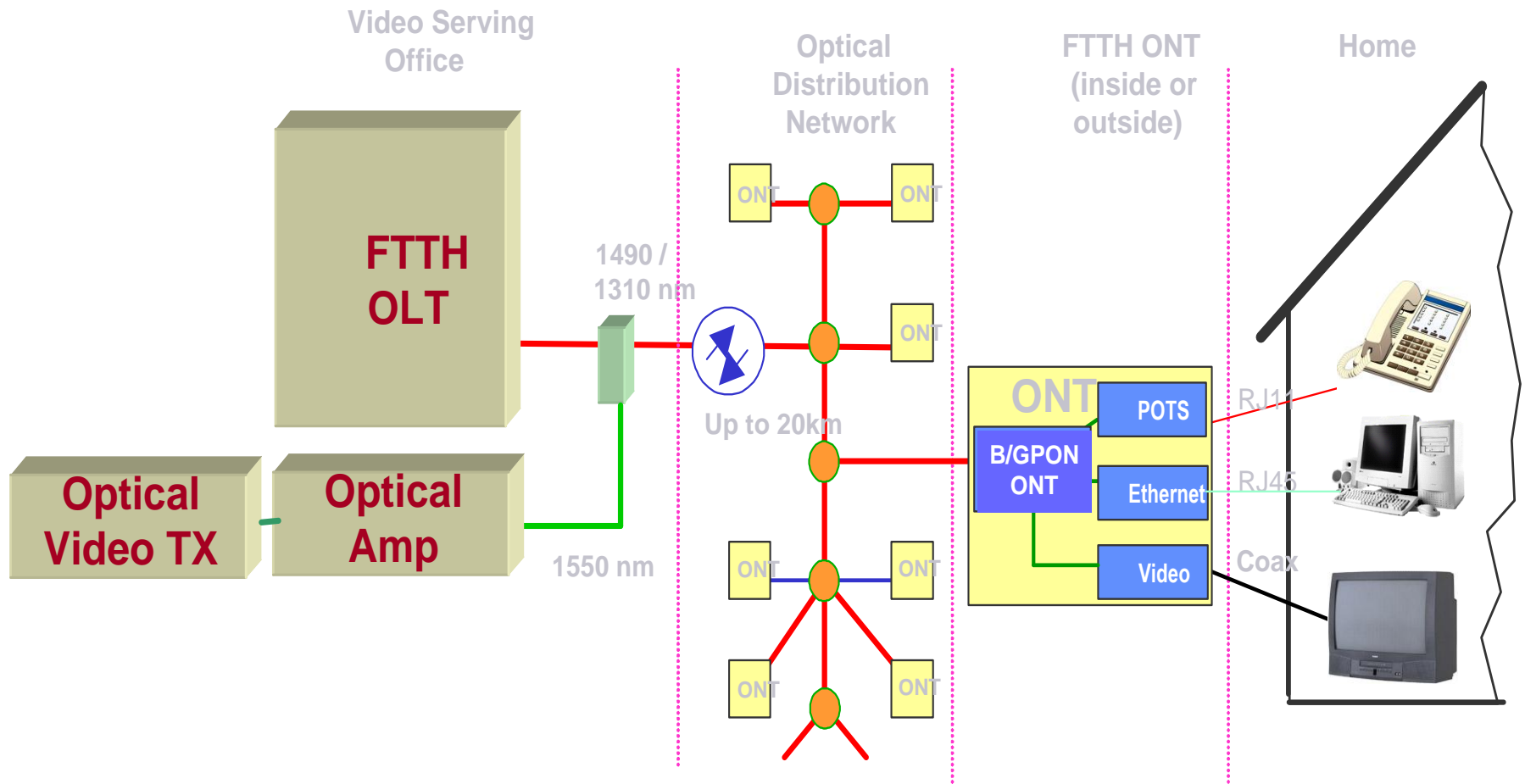
- Is used when the modulation gear is located greater than 20 km from the desired customer service area, The Pre-amps, optical switch & PON-amps are located in the same facility as the OLT equipment



- **NEBS Certified Equipment.**

- Both the LM & DT Models are a low cost proven solution of transporting video to the customer
- The video overlay Typically transports =<78 Analog Channels of Video  
30 Channels of High Definition Video  
300+ Channels of Standard Definition Digital Video
- No Set top box needed with Analog Tier (*large capital investment savings*)
- User friendly CATV like video delivery
- The 1550nm WL is inserted with the 1490/1310nm by using CWDM filter
- Greatly reduces the back office complexity of a IP Video solution
- Resolves many in home wiring problems experienced with IP video solutions

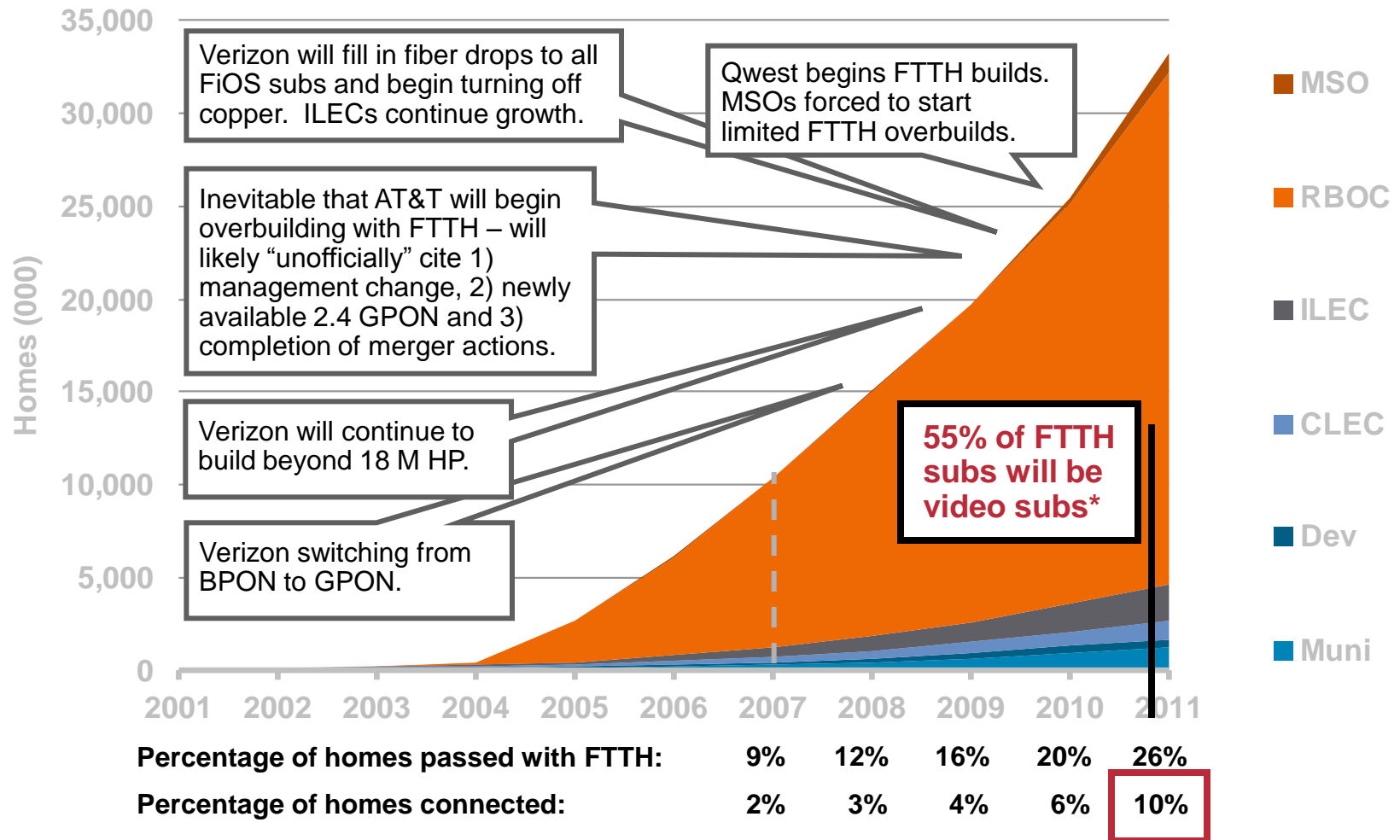
# FSAN G983 & G984 Video Transport





# FTTH Growing Rapidly

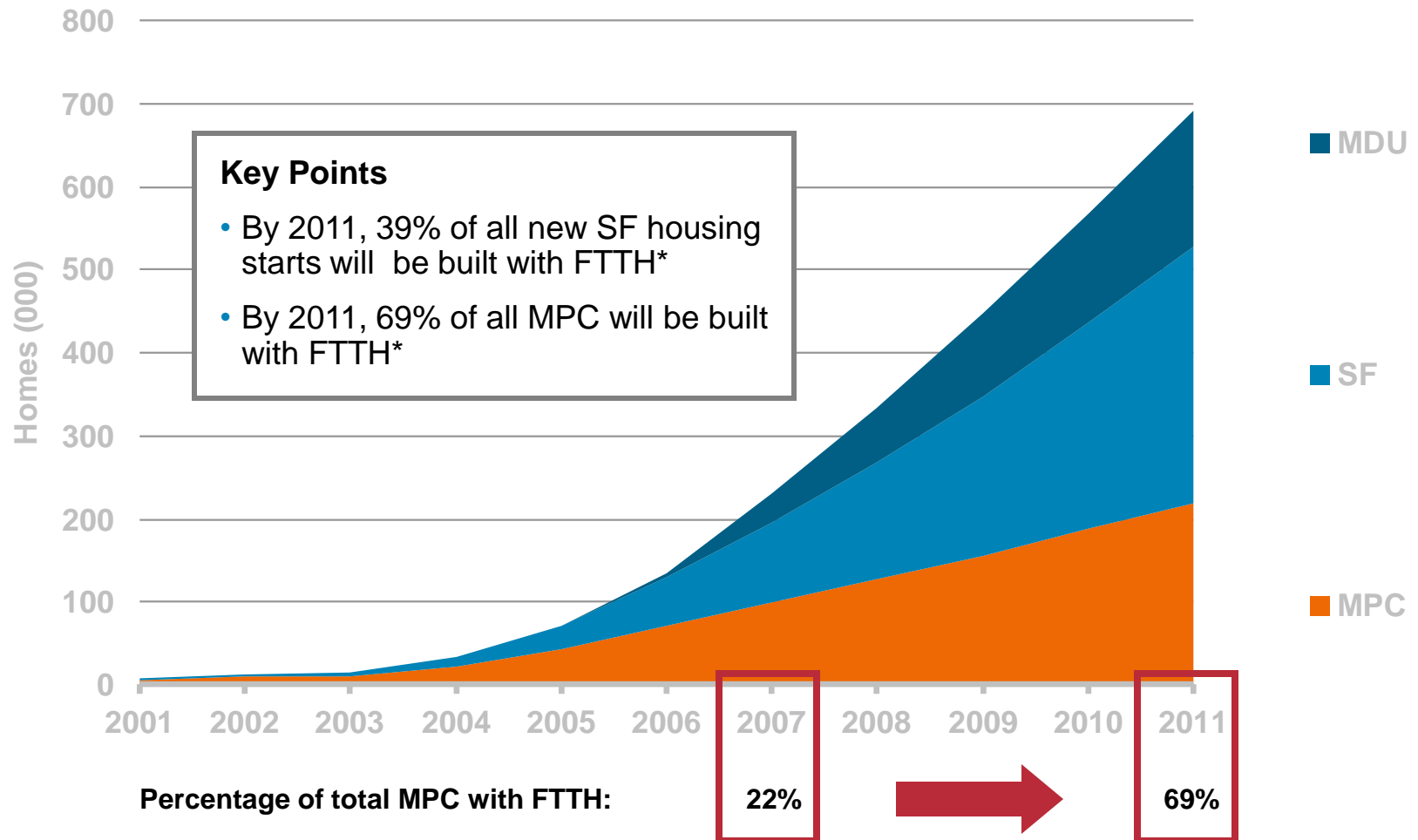
## Homes Passed with FTTH in US



Source: *FTTH: Advanced Broadband*, RVA, 2007, \* Infonetics 3Q, 2006

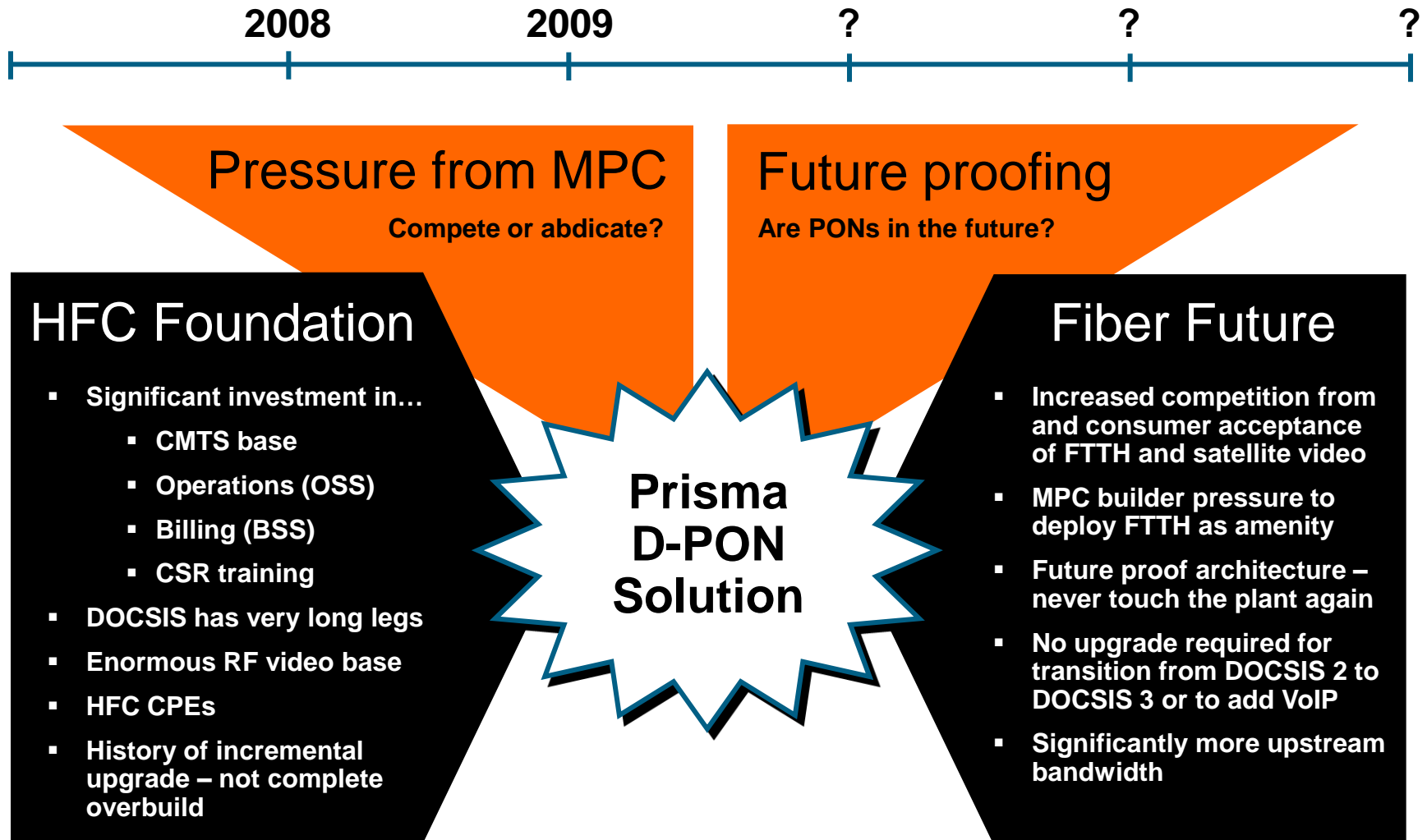
# FTTH Increasing Percentage of Starts

## US Greenfield FTTH Forecast



Source: FTTH: Advanced Broadband, RVA, 2007, \* ABI Research, December 2006

# Prisma D-PON Catalyst



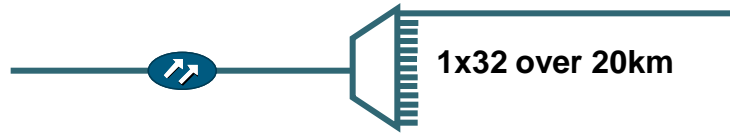
# MSO PON Considerations

- **Future proof OSP**
  - Only upgrades on ends, never touch OSP again
  - FSAN OSP 1x32 split 20 km architecture ensures longevity
- **Simple Greenfield additions with minimal Hub change**
  - Looks and behaves like HFC RF network
- **Leverage Existing MSO Back Office**
  - Seamless transition with existing HFC OSS / BSS / CMTS
- **Bandwidth**
  - DOCSIS 3.0 capable today
- **Ease of subscriber installation**
  - ‘Look’ like coax - Install like coax (minimal splicing)
  - Utilize existing HFC CPEs

# Prisma D-PON Solution



Transamp



D-PON ONT

- **True MSO PON Solution**

- Provides MSOs with a seamless operating transition from HFC networks to FTTH while maintaining existing OSS & BSS systems
- FSAN PON OSP architecture allows low cost future upgrade path to any industry standard FTTH solution (architecture not proprietary)

- **No Back Office Change**

- Leverages DOCSIS control, D-PON can share same CMTS shelf with existing HFC plant

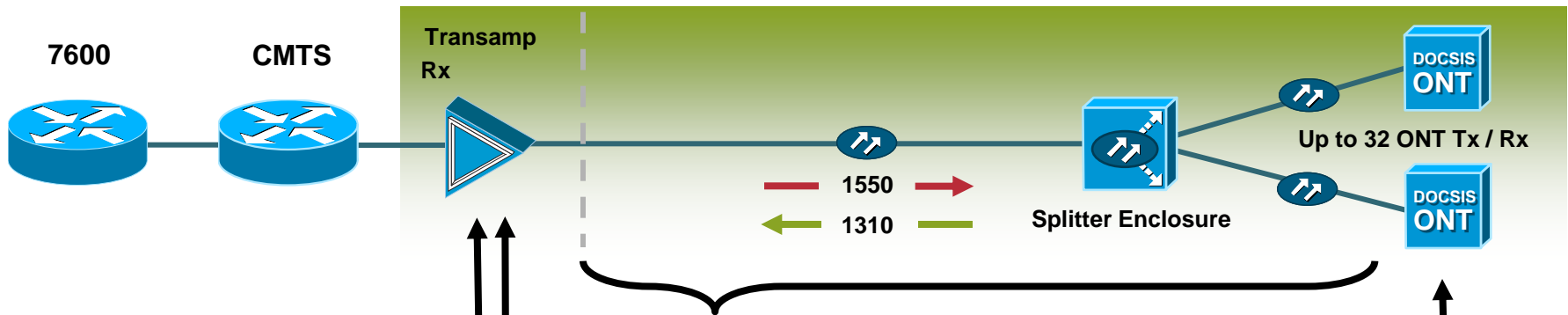
- **All the Benefits of HFC – None of the Limitations**

- Downstream supports standard CATV 78 Analog / 75 QAMs
- D-PON transmitter will reach 20 kms even with a 1x32 home split and full DOCSIS 3.0 upstream loading
- Does not require deployment of additional field EDFAs
- Supports DAVIC or DOCSIS, SA or Motorola

# Prisma D-PON Components

Headend / Hub

Outside Plant



Transamp

PON

D-PON ONT

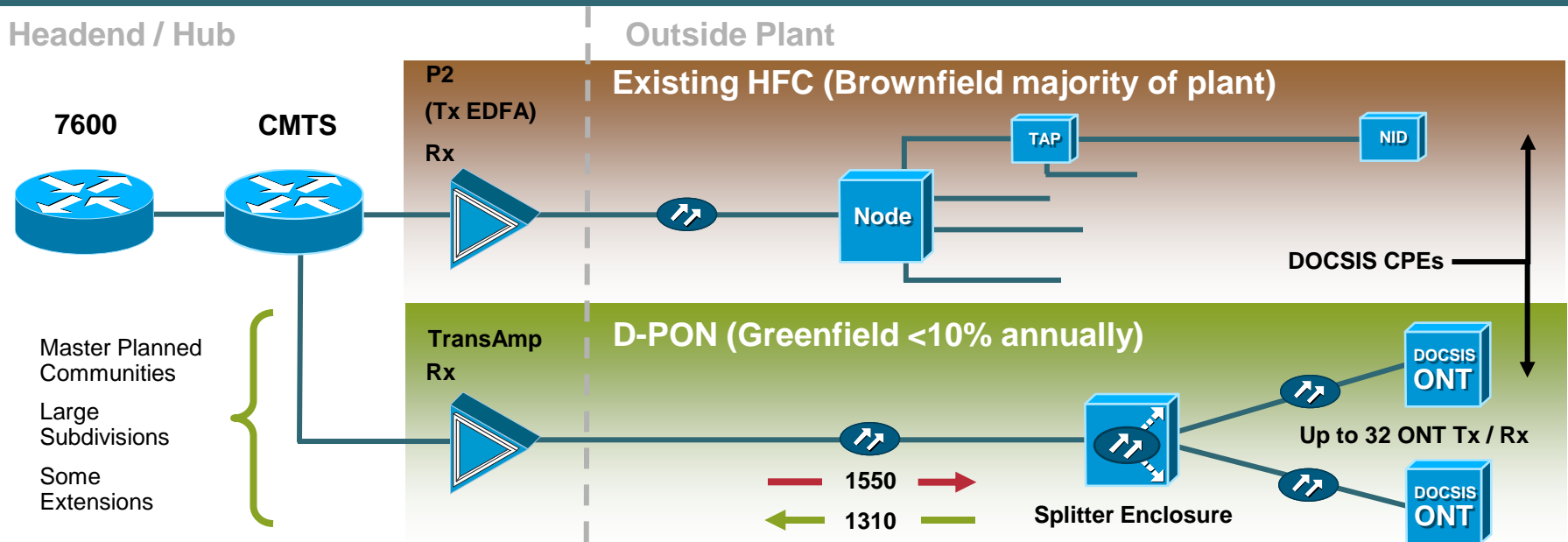
- 1550 nm broadcast forward optics with combined EMT and EDFA components
- Maximizes rack space in a 2RU chassis
- Cost effective FTTH PON transport

- FSAN 1x32 PON OSP architecture
- Prisma II Rx modified for D-PON solution

- Receives at 1550 nm & transmits at 1310 nm on same fiber
- DOCSIS control for collision resistance & ingress suppression
- Advanced return technology enables 20 km reach

Availability Expected Late CY08

# Prisma D-PON Target Market

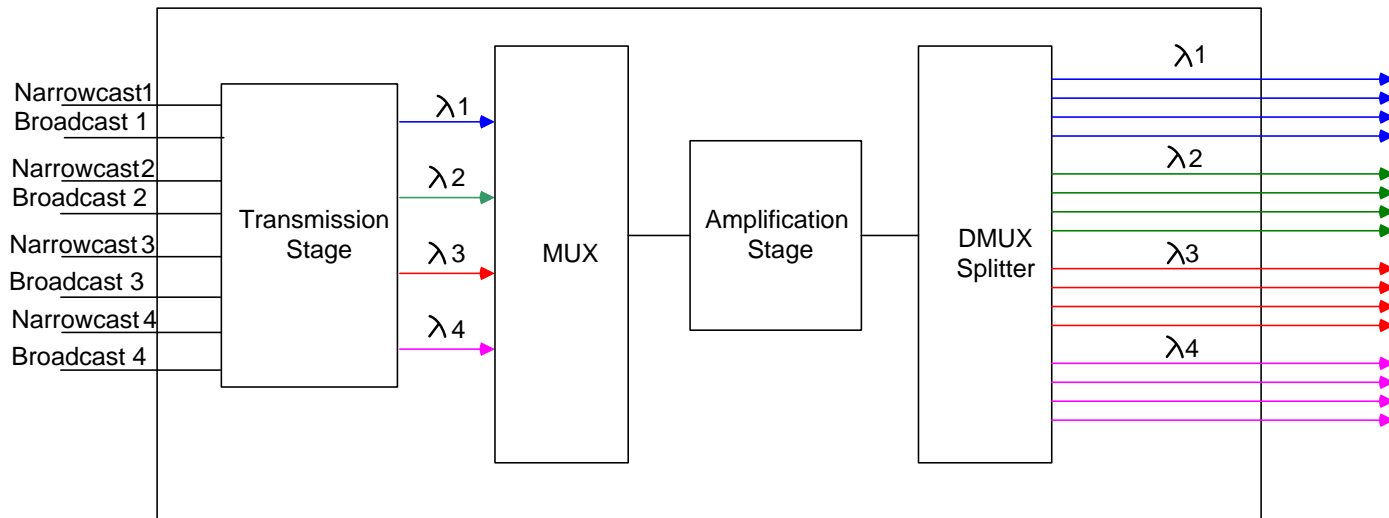


- **D-PON target market is any Greenfield network build where the Service Provider will be using a DOCSIS control plane**
- **D-PON solution allows for incremental upgrades on a future proof architecture while leveraging the existing back office infrastructure**

**D-PON Lives Side-by-Side with Existing HFC Networks Today**

# Prisma TransAmp

- Small 128 home service groups
- Full 78 analog 75 QAM loading
- 48 CNR to the home
- Cost effective 1550 transport



Cost-Effective 1550nm Transport for PON Architectures

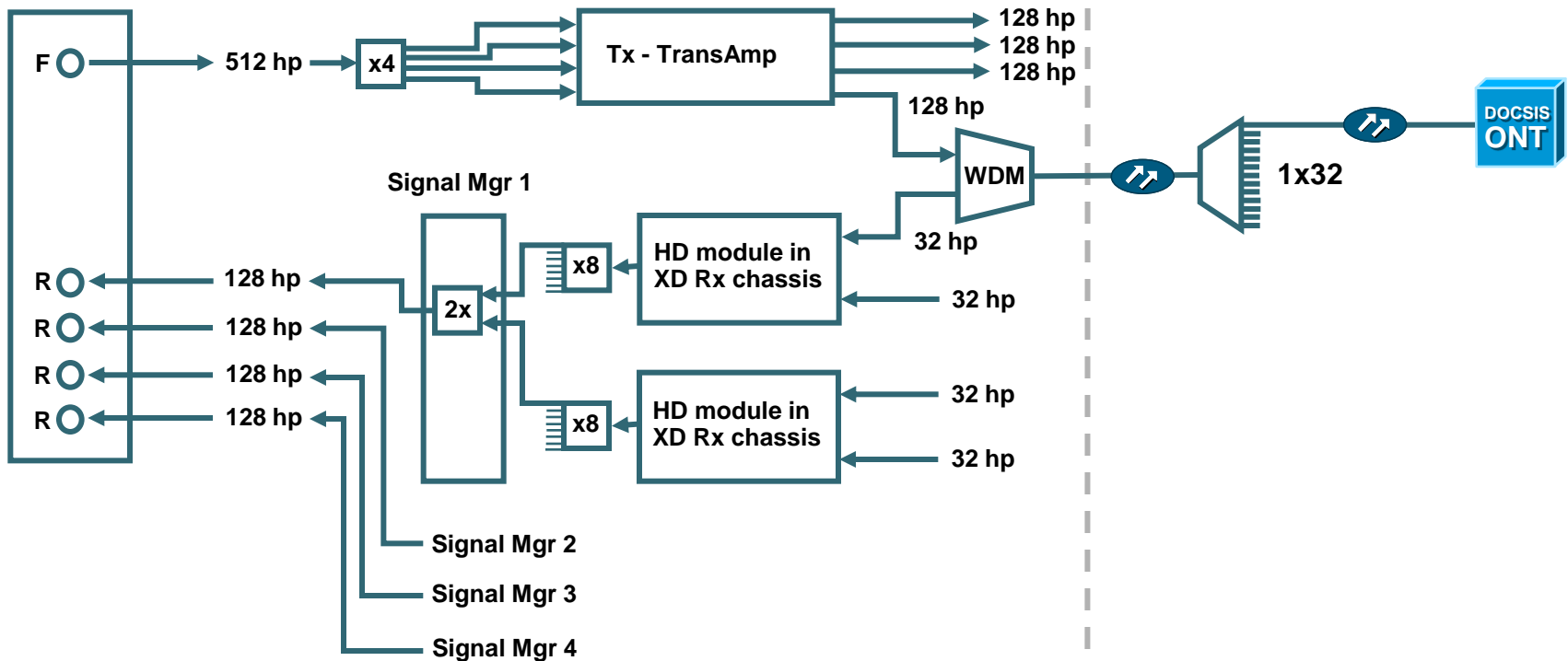


# Prisma D-PON System Architecture

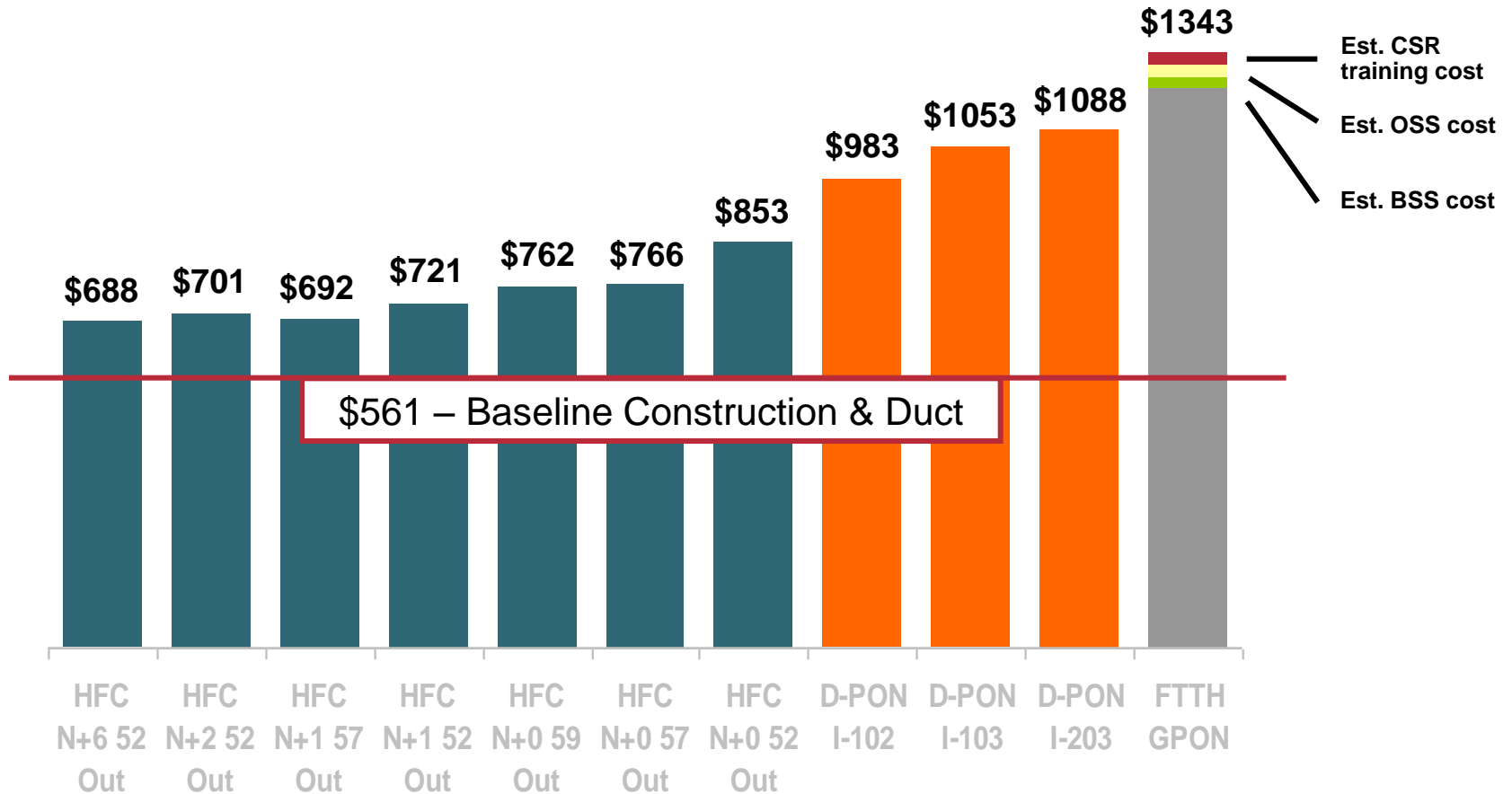
Headend / Hub

Outside Plant

CMTS D2.0 Blade



# Prisma D-PON Versus Other Solutions

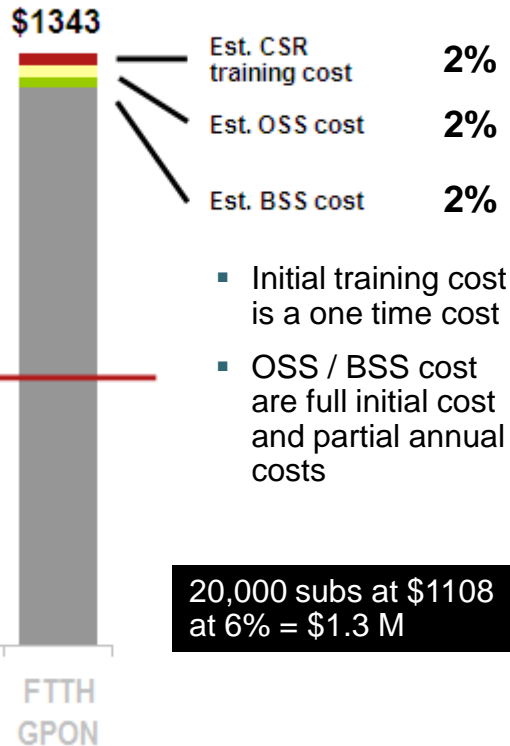


**What do you deploy in a Greenfield build?**

*PONS 70% take rate, EMTA not included in DPON*

# Back Office Cost to Deploy Telco PON

## 1) Tier 2 / 3 Method



**6% of OSP Cost**

## 2) MSO BSS Vendors

- New and separate non-DOCSIS OSS solution (18-24 months and millions)
- New integrations between the BSS and the OSS
  - assuming 2 BSS & 2 OSS vendors, that would be 4 new integrations
  - integrations would cost \$1.2 M, plus \$15k per deployment location for each integration (anywhere from 20 to 100 depending on MSO)
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**Tens of Millions**

## 3) Universal OSS/BSS

- New network agnostic OSS / BSS platform
- Approximate cost:
  - \$5-10 management system based on historical provisioning analysis
  - Software development for this effort = \$20/MAC address
  - Ongoing support for these systems = \$20/MAC address

20,000 subs at \$40 / MAC at 1.5 MAC addresses / sub = \$1.2 M

**\$40 / MAC address**

# Theoretical Max Capacity Comparison

*Apples-to-apples comparison of through put*

Technology	Standards	Framing	# of Subs per Fiber	Downstream		Upstream		Reach
				Full Bandwidth / PON DS	Mbps /Sub DS	Max Bandwidth / PON US	Mbps / Sub US (Mbps)	
GPON*	ITU-T G.984.2	ATM / Ethernet	32 / 64*	2.5 Gbps	78 / 39 Mbps	1.25 Gbps	39 / 19.5	20 km
GEAPON	IEEE 802.3ah	Ethernet	32	1.25 Gbps	39 Mbps	1.25 Gbps	39	20 km
Docsis PON	None	DOCSIS	32	6 Gbps *	6 Gbs – 185 Mbps	100 Mbps **	110 - 3.4 ***	20 km

• A PON is equal to 1 32-way splitter

• All networks are currently traffic engineered to lower thru put per customer – today most Telco SP cap bandwidth to service level purchased, 5, 15, or 30 Mbps

• Notes

\* = 1GHz equates to 156, 256 QAMs @ 38Mbps each ~ 6Gbps

\*\* = 1 user on the upstream network receives all of the available bandwidth with Docsis 3.0 channel bonding (64QAM, 27.7Mbps with 4 channels bonded = 110Mbps)

\*\*\* = all 32 users on the upstream network simultaneously drive data rates down to 3.4 – can increased by adding CMTS blades or by changing to a mid-split

**D-PON with DOCSIS 3.0 can be Competitive to a Telco PON Solution**

# Summary

- **SA believes a HFC-based PON is a natural HFC evolution conclusion**
- **FSAN PON infrastructure appears to offer the most future-proof capability and a low-cost, competitive plant**
- **An HFC-based PON, coupled with DOCSIS 3.0 and new technology developments offers DOCSIS a long runway**
- **SAs Access Business Unit is committed to development of products in this space**