

# Future Technology



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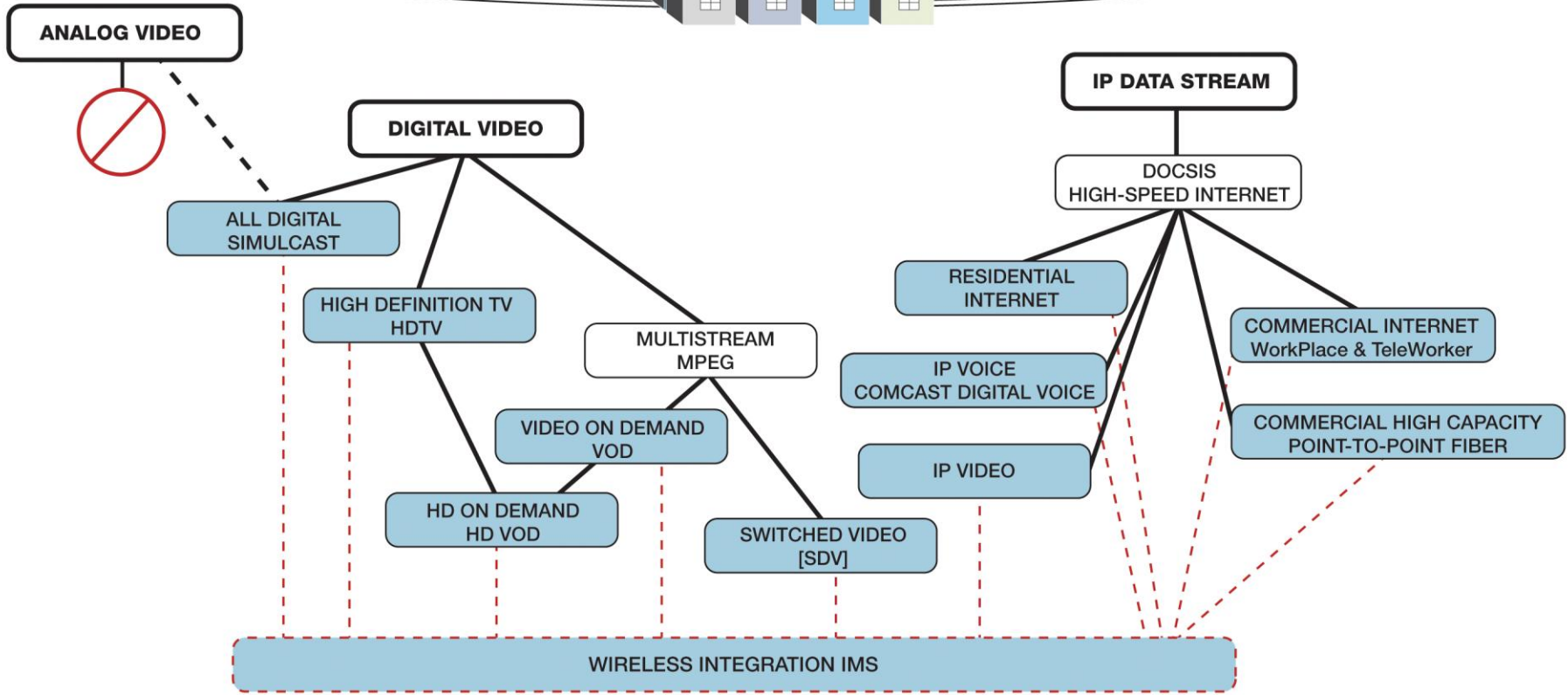


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# Fiber to the Neighborhood (Hybrid Fiber Coax)



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# Implementing the Network, Step by Step

- **All-Digital Network**
  - Effectively triples capacity
  - Scalable
- **Channel Bonding**
  - Utilizes “dormant” bandwidth across multiple channels
  - Exponential increase in data rates
- **Transition to IP**
  - Facilitates unified management, messaging and content sharing among devices in the home
- **HFC Node Architecture**
  - Designed for future splits
  - Reduces number of homes sharing bandwidth resources
- **Switched Digital Video**
  - Increases bandwidth efficiency with intelligence at the edge of the network



Scalable architecture provides greatest flexibility



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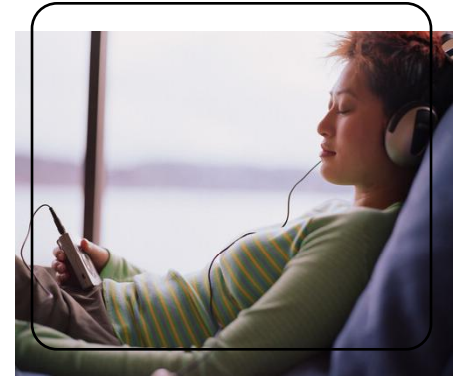


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Comcast

# Video Evolution: Migration to All-Digital

- **Comcast moves to an all-digital platform**
- **A controllable and scalable transition**
  - All analog products simulcast in digital
  - Greater digital compression with 1024 QAM
  - Launched IP based telephone service
  - **To ensure a smooth transition, Comcast will:**
    - Eventually convert analog channels to digital
    - Continue to add nodes to reduce the homes per node
    - Maximize bandwidth capacity through channel bonding
    - Employ switched video for more efficient bandwidth utilization



Controllable product migrations ensure smooth transitions



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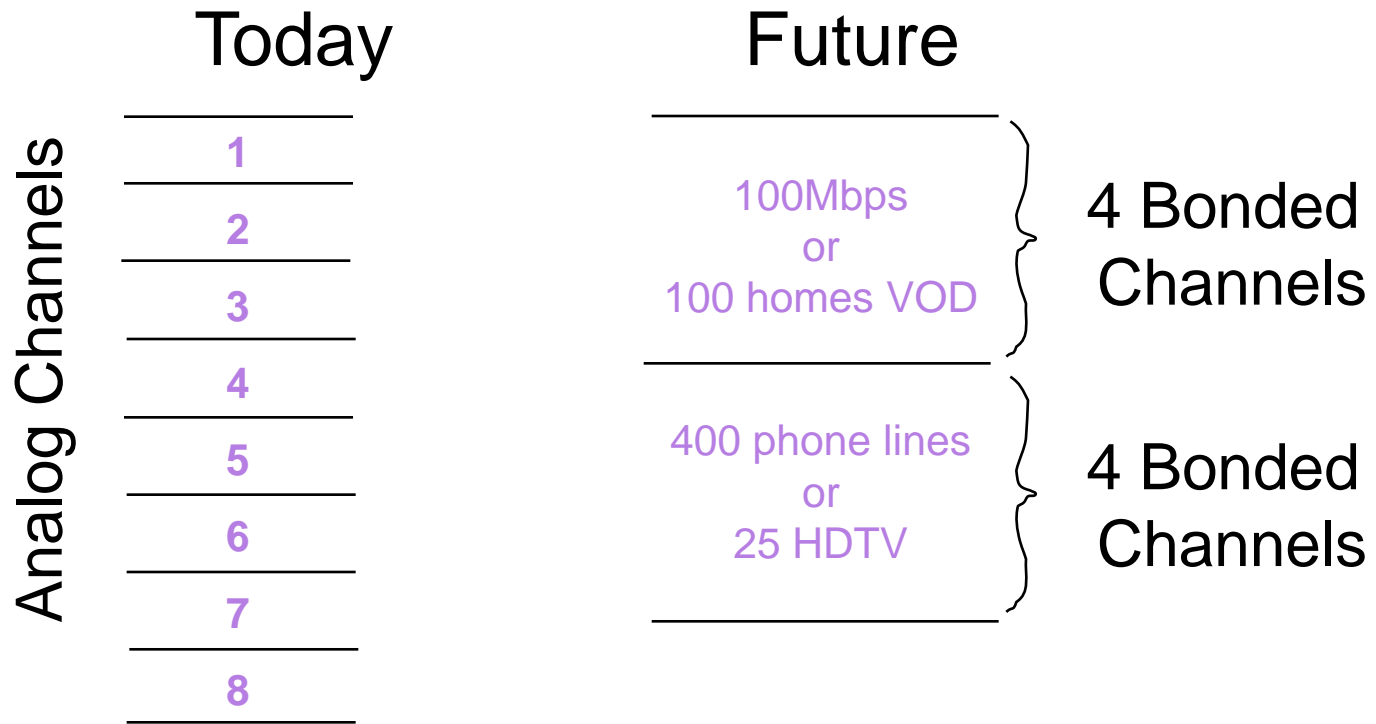
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**Comcast**

# The Impact of Digital Migration in the All-Digital World



80 Analog Channels become available for Channel Bonding



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# One Integrated Platform

Integration of IP Platform will add enhanced features across all product groups



VOD



Streaming



Video  
E-mail



Video IM



Video  
Phone



All the Same IP Platform!



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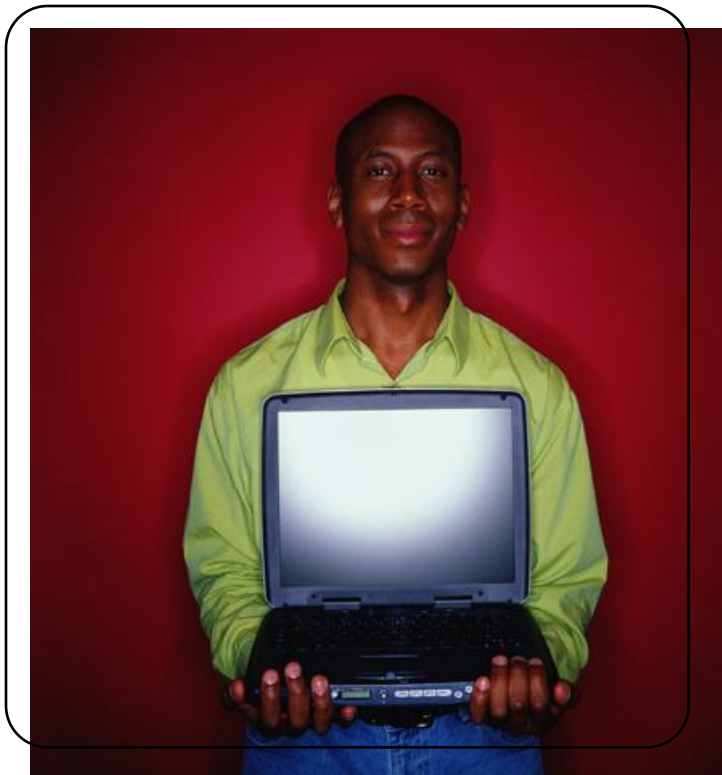


# Flexibility – Intelligence at the Edge

- Comcast will add intelligent services at the edge of the network to facilitate:
  - More efficient bandwidth utilization
  - Video only delivered to the homes requesting that program
  - Remaining bandwidth can be utilized for other purposes within that node



# Comcast's Strategy for Delivering Services for Tomorrow



- Deliver “Everything” ON DEMAND
- Video will drive capacity in both video services and broadband data delivery
- Support “Instantaneous” Data Transfer:
  - Increasing data rates
  - Improving bandwidth efficiency
  - Handling the most challenging user requirements



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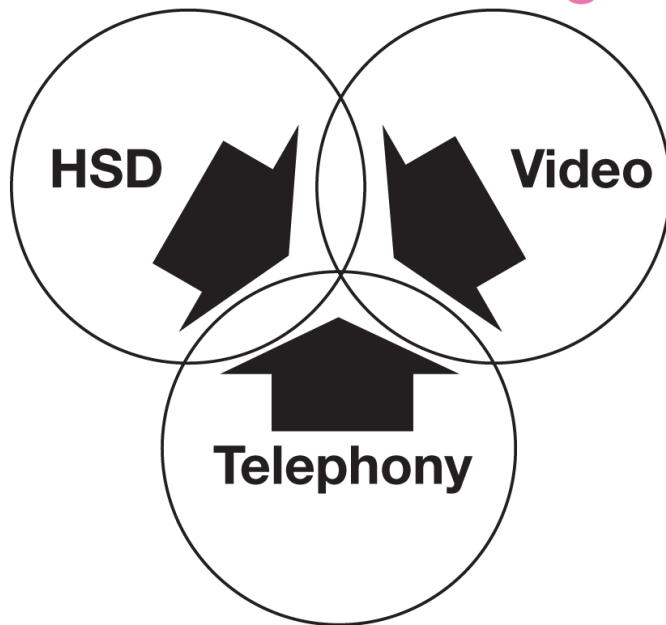
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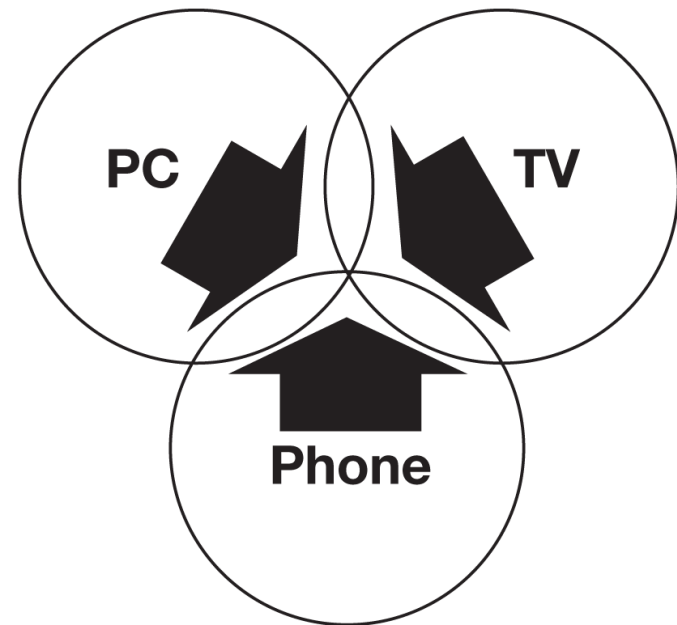


# All Devices, All Services, One Network

## Services Blurring



## Devices/Portals Blurring



New integrated devices & services - we are driving that convergence



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